

Industry Blueprints

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Automotive Blueprint

- Automotive (including automakers) companies must optimize and scale data to support things, partners and clouds.

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Cloud Service Provider Blueprint

- Cloud Service Providers (CSPs) can change to evolve in the face of commoditization, competition and shrinking margins.

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Consumer Retail Blueprint

- Consumer retailers must transform their digital presence to provide in-store and online omni-channel experiences that align with customers' rapidly changing buying habits.

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Content and Digital Media Blueprint

- Content and Digital Media (CDM) companies must optimize and scale content delivery in a rapidly changing, omni-channel environment.

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Energy Oil and Gas Blueprint

- The energy industry, comprised of energy, oil and gas firms, can more efficiently deliver products from traditional and new energy sources to their customers, while reducing risk and cost.

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Federal Government Blueprint

- U.S. Federal Government Agencies can meet constituents' expectations for responsiveness in today's increasingly digital society.

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Healthcare Blueprint

- Healthcare companies must optimize and scale for electronic healthcare record collaboration while shifting to providing outcome-based healthcare.

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Insurance Blueprint

- Insurance providers must optimize and scale for policy collaboration while shifting to providing new types of digital insurance.

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Legal Blueprint

- Legal services firms can transform their business architectures to help differentiate their offerings in an increasingly competitive environment.

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Manufacturing Blueprint

- Manufacturers must optimize and scale for emerging custom manufacturing and visibility in a rapidly changing, omni-channel environment.

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Network Service Provider Blueprint

The network ecosystem drives value and opportunity for consumers, providers and

managed services.

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Pharmaceutical Blueprint

Pharmaceutical companies are being disrupted by demands for better outcomes, lower prices and greater regulation, requiring an interconnection platform.

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Professional Services Blueprint

Professional services firms can provide tailored, outcome-based solutions to their clients, while enabling new business models.

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Retail Banking Blueprint

Retail bankers can provide more personalized, value-added experiences to meet customers' rapidly changing banking requirements anywhere in the world.

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Transportation Blueprint

Transportation industry leaders can solve supply chain inefficiencies and deliver a better customer experience, while lowering costs.

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Wealth Management Blueprint

Global wealth management firms can protect their existing customer bases from emerging new competitors.

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tags : ecosystems, multi-cloud, digital-disruption, industry