

# Content Delivery Blueprint

Version 13

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## Summary

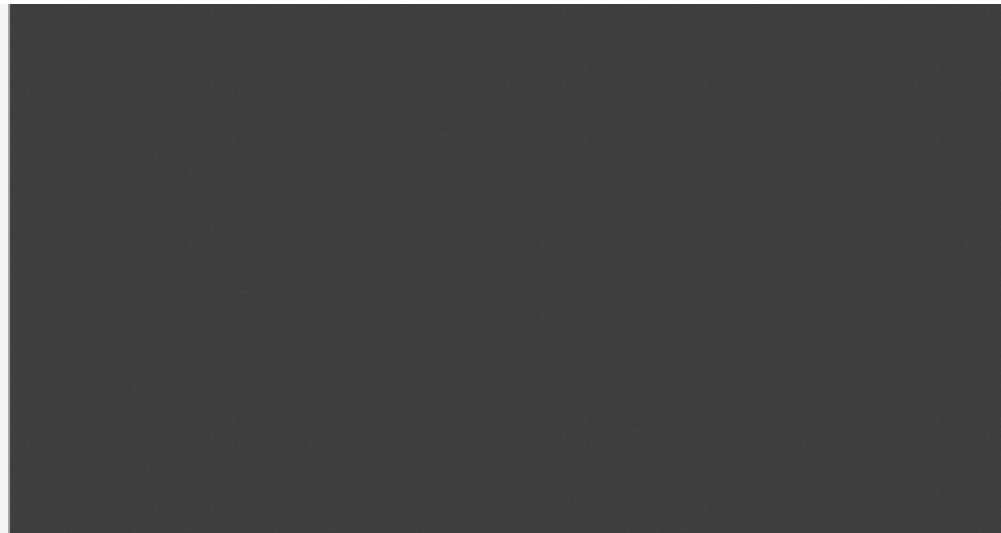
This document shows a path to change your content delivery paradigm and design a network that shortens the distance between all parties in the creation, distribution and consumption digital workflow.

## Your situation

You must ensure bi-directional content delivery that leverages a global community of contributors collaborating on digital assets in all phases of production. Your consumers use mobile devices and require responsive personalized content delivery. Your business must comply with regulations and requires data analytics at the edge for adaptable advertising monetization, tailored content and product improvement.

## Capabilities covered in this document

- Multicloud access to data
- Event-driven content support
- Global, near-real-time replication
- Micro-caching for optimizing simultaneous local requests for high-demand content
- Data and logic colocation enabling APIs to interact with data at the edge
- Secure data traffic with traceability and DDoS (secured mobile applications)
- Local and global regulatory requirements
- Personalization engines



tags : blueprint, mobile, workforce, multi-device, cdn, content-delivery, media-distribution